

Member Awards and Citations

by Ken Hilton, CAC
Immediate Past President

At the 2008 ASAC Annual Meeting in Salt Lake City, I had the honor and privilege to present three very special awards to three very worthy recipients.

The first award was presented to Sam Bartee, CAC. This “Workhorse” award was given to Sam for his unending, in-the-trenches work on ASAC’s behalf over the last few years. Sam was President of ASAC for only nine short months (which should mean he qualifies for a new full term in the near future!). During that time, he had the unenviable task of transitioning the organization into its present state as a stand-alone association after its separation from ASFM-RA. He also had the challenge of making our last joint annual meeting two years ago in Atlanta into a successful event. Not an easy task.

On top of all that he, along with Dale Johnson, sifted through all the old ASAC records that were in storage in Denver, and decided what was worth holding on to and what should be shredded. His amazing feat of magic turned dozens of boxes into one.

Thank you, Sam, and congratulation on earning the first ever “Workhorse” award.

The second award was presented to Francis Schaffer, CAC. Francis was presented with an “Honorary Lifetime Membership” in ASAC. Francis joined ASAC in 1983 and has been a regular attendee of every annual meeting that I can remember. He has been approached several times over the years to serve the society as an officer, but because of his extensive worldwide travels, he didn’t feel he could devote the time required to do the job in the way he thought it should be done. Francis did, however, serve as a member of several committees and provided invaluable leadership to ASAC through his vast experience, thoughtful opinions, and solid business expertise.

While Francis has always treated me as an equal, I personally have always thought of Francis as being at a level that I could only hope to attain. A few years back, he called my office at a time that I was in a meeting. Upon hearing that he had called, I requested that our front desk make sure they “hunt me down” when he called back. I couldn’t imagine why Francis would be call-

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Members Honored

Receiving citations from ASAC Immediate Past President Ken Hilton, CAC, are, from top: Sam Bartee, CAC, *ASAC Workhorse Award*; Francis Schaffer, CAC, *Honorary Lifetime Membership*; and, David Harms, CAC, *Honorary Lifetime Membership*.

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ing. When we finally made contact, he was simply calling to get my opinion on some ASAC issues. After our conversation, my thought was; "Wow! THE Francis Schaffer just called me to talk about ASAC!" I felt I had just been elevated to a new level, maybe just one step closer to where Francis is -- a level to which I can only aspire.

Congratulations Francis, and thanks for your never-ending contribution to ASAC.

Our third award, also an "Honorary Lifetime Membership" award, went to David Harms, CAC.

David has been an ASAC member since 1978. He has served in many positions in the society including multiple terms on

the board of directors and all of the offices leading up through President in 2005. David was instrumental in both the transition to a relationship with ASFMRA, and the transition of ASAC back to being independent organization that it is today. Upon the decision to become an independent ASAC, David headed up the team to find a new executive vice president for the group eventually choosing the very capable principal/president of Countryside Marketing, Inc., Carroll Merry.

On a personal note, although David and I are in very different areas of consulting, over the years my wife Pam and I became good friends with Dave and his wife Colleen, having many good conversations over dinner at locations all over the country. I will always remember fun times we've had, and look forward to many more.

Thank you, David, and congratulations on being bestowed with "Honorary Lifetime Membership" status.



Past Presidents Assemble

Past ASAC Presidents were recognized during the Past Presidents' Luncheon as part of the Annual Meeting. They are, from left, front row: Roy C. Ferguson, II, CAC, 1991; William Holstine, CAC, 2004; Sam Bartee, CAC, 2007; David Harms, CAC, 2005; back row: Donald W. Gillings, CAC, 2002; David C. Hamblin, CAC, 1995; Michael W. Chilton, CAC, 1996; Ib Hagsten, Ph.D., CAC, 2003; Robert E. Lee, Ph.D., CAC, 1993; John M. Jackson, CAC, 1998. Show in the inset is Ida V. Hurley, CAC, 1999, who was at the meeting but not available for the photograph.